

What it means to be a Certified Transportation Broker



*The Mark of Respect
Among Intermediaries.*

THE TRANSPORTATION
INTERMEDIARIES
ASSOCIATION

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The Certified Transportation Broker (CTB) Program was developed by the Transportation Intermediaries Association (TIA) to increase the professionalism and integrity of property brokerage, meet the educational needs of brokers, and expand basic knowledge of the brokerage and transportation industry through a rigorous certification program. The CTB Program, designed with home study and exam components, provides brokers with a wealth of information on business operations, transportation regulations, and brokerage practices.

Those who have earned the CTB Designation have taken additional steps to prove they are the top performers in the industry.

A Certified Transportation Broker will:

- **Demonstrate an Extraordinary Understanding of the Industry**

CTB's complete a rigorous examination with not only proves their knowledge about Basic Business practices in the industry, but also explores their abilities in Logistics, Transportation and Carrier Management, Broker Regulations, Operations, and Best Practices throughout the supply chain.

- **Broker With a Knowledge of Landmark Legislative Developments**

CTB's recognize the importance of this dynamic, ever-evolving industry. By gaining certification— these individuals know where the industry has been and where it's headed. This expertise could save costly claims and smooth out the supply chain.

- **Show Great Professional Integrity and Commitment**

The CTB designation is not easy to earn. It requires months of study and many hours of personal investment. Those who earn their CTB demonstrate not only the knowledge base you need from a 3PL—but also the professional integrity, and professional commitment best suited to meet your transportation needs.



TIA is the professional organization of the \$80 billion third party logistics industry. TIA is the only organization exclusively representing transportation intermediaries of all disciplines doing business in domestic and international commerce. TIA is the voice of transportation intermediaries to shippers, carriers, government officials, and international organizations. TIA is the United States member of the International Association of Freight Forwarder Associations (FIATA).